裏磐梯レイクリゾート
URABANDAI LAKE RESORT

DeterCam

DeterCam Case Study

Urabandai Lake Resort

Target: Asian Black Bear Deterrence

Project Overview

Urabandai Lake Resort is a hotel located adjacent to Lake Hibara in Fukushima Prefecture, where a natural wildlife corridor borders the resort property alongside a designated habitat zone

Challenge

Increasing bear appearances near the resort forced the closure of its outdoor hot spring bath, a core guest attraction, raising serious concerns over guest safety and brand reputation. In addition, the lack of municipal subsidies has left the property without established wildlife countermeasures.

Solution / Deployment

The resort plans to serve as a field demonstration site for DeterCamAI along the active wildlife trail near the lake boundary to prevent animal intrusions, secure outdoor leisure facilities, and evaluate post-demonstration system adoption across Belluna Group lodging facilities.

Objective

Bear sightings around the hotel have grown. Bears have even been seen from the outdoor hot spring, which once had to be closed. Since the outdoor bath is a key attraction, the hotel is concerned about reputational damage.

Lake Hibara is located next to the hotel, and a wildlife trail runs along the lakeside. Bears, monkeys, and deer appear there, though no major damage has occurred.

The hotel has not taken specific countermeasures and is struggling because there is no subsidy system from the local government. If selected as a field site, they are open to purchasing the system after the demonstration

Demonstration Site

Deployed by Leading Organisations

Iarnród Éireann
Irish Rail

LNER
LONDON NORTH EASTERN RAILWAY

NetworkRail

TRANSPORT
FOR LONDON

BRITISH
TRANSPORT
POLICE

HITACHI
Inspire the Next

Department
for Transport

KEOLIS Amey
DOCKLANDS

DLR

SNCF

ascendi

قطارات الاتحاد
Etihad Rail